

## Comic-Con Prague 2021 was attended by 18 500 fans: The next edition will take place in February

Prague, 21st October 2021 – The second edition of pop culture festival Comic-Con Prague was attended by 18 500 fans of sci-fi, fantasy, and horror. The event took place in Prague's O<sub>2</sub> universum. Fans could enjoy a very exciting program filled with meetings and Q&A sessions with film stars and other artists, as well as hundreds of lectures, workshops, competitions, exhibitions, cosplay, playing video games, and board games. Organisers have already revealed the date of the next edition, which will take place from the 18th-20th February 2022 in Prague's O<sub>2</sub> universum.

"We are very pleased with how the second edition of Comic-Con Prague turned out. In total, 18 500 sci-fi, fantasy, and horror fans turned out at Prague's O2 universum. Our Q&A sessions with Hollywood stars were our most popular events once again. Some of them even put on a show which involed all 1 300 attending fans in the hall. Cosplayers (or lovers and makers of costumes) represented the most visually attractive part of Comic-Con, and their numbers exceeded our expectations," explains Pavel Renčín, Head of Marketing at Active Radio, on behalf of the organising team. Saturday's costume competition, PragoCosplay, was one of the most-attended events. It was not just the actors who surprised audiences, and whose Q&A sessions often turned into a real show. Presenters Alžběta Trojanová, Mikoláš Tuček, Silvie Gans Šustrová, and Jindra Ekl managed to deal with it extremely well. Another popular part of the festival is the program, which is prepared by fans of popular comic and sci-fi universes themselves. This took place simultaneously in 12 lecture halls, and was also very popular. The comic creator alley, exhibitions, and game halls also offered guests the chance to relax a little. "Although we were forced to make changes in the guest line-up due to Covid (some guests had to prioritise filming), in the end, we were very pleased with everyone who attended. Lots of people also attended the special FutureCity exposition, which offered visitors a very unusual experience. Using virtual reality, it transported them into Prague in the future," adds Václav Pravda, Program Director at the festival.

Tickets are available for purchase using the Ticketmaster website from 690 Kč. VIP collector tickets are also on offer.

https://www.ticketmaster.cz/artist/comic-con-prague-vstupenky/101805

Organisers promise that they will reveal more information regarding the third edition of Comic-Con Prague in the next month.

Stay up to date with all the news and updates about Comic-Con Prague on the official website and on social media, where more information will be added:

Web: https://www.comiccon.cz/

Facebook: <a href="https://www.facebook.com/comicconprague/">https://www.facebook.com/comicconprague/</a></a>
Instagram: <a href="https://www.instagram.com/comiccon-prague/">https://www.instagram.com/comiccon-prague/</a>

Comic-Con Prague 2021 is co-organiser by the companies Active Radio a.s. and Comic-Con Prague s.r.o., Evropa 2 radio is the main media partner of the event.



















## **Press Release**

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## Active Radio a.s.

Active Radio is a multimedia group, which owns the radio stations Evropa 2, Frekvence 1, Radio Bonton, Dance radio, Youradio, and Youradio Talk. It also responsible for the children's project, Pigy. Active Radio runs a number of online media outlets, streaming radio services, and it connects fans via social media and through organising events. The company's NoLimits division organises events for more than 100 000 people. Since 2018, Active Radio forms a part of the Czech Media Invest holding group.

## Comic-Con Prague s.r.o.

In order to organise Comic-Con Prague, Václav Pravda created a new private limited company. This new company works closely with SFK Avalon o.s., which is a non-profit organisation run by fans. SFK Avalon is responsible for several huge pop culture festivals, including Festival fantazie (attended by up to 3500 fans, and in 2020 it celebrated its 25<sup>th</sup> anniversary in Chotěboř), PragoFFest (attended by 4500 fans, and its 10<sup>th</sup> and final installment took place in 2019), FanCity (attended by 2500 people in Prague, but now it is a smaller con in Chotěboř), and GameFFest (the gaming section of all of the aforementioned festivals).















