

# Comic-Con Prague 2020 was visited by 23 000 attendees

Prague, February 13th: 23 000 fans of sci-fi, fantasy, and horror visited the first ever edition of Comic-Con Prague in the O2 universum. Guests were entertained with an action-packed program of events, which included Meet & Greet sessions with film actors and other artists, Question & Answer sessions, film screenings, workshops, competitions, exhibitions, cosplay, video games, and board games. We can now confirm the date for Comic-Con 2021, which will take place from the 12th-14th February 2021.

This weekend, Prague witnessed the first ever edition of Comic-Con. This unique experience for all fans of comics, sci-fi, fantasy, and computer games exceeded all expectations. For three days, the O2 universum was almost at full capacity, for the event was attended by 23 000 guests. "We were thrilled with the wave of positive feedback and enthusiasm that we felt from fans this year. It was extra special for us, because we had always conceived Comic-Con Prague as a yearly event. This year, we laid down a good base for next year, and I can already confirm that next year's event will take place from the 12th-14th February 2021. We hope that our event can also attract visitors from neighbouring countries in the coming years," explains Pavel Renčín, Head of Marketing at Active Radio, whose NoLimits team jointly organised the event. "It was a unique experience for all of us who contributed to the preparations for this event," he adds.

Most attention focused on Q&A sessions with Hollywood actors. Fans had a unique opportunity to meet stars like Ron Perlman (from the Hellboy film franchise), John Rhys-Davies (known also for his role as Gimli in The Lord of The Rings) or Danny John-Jules, who played the Cat in the hit TV show Red Dwarf. Other notable guests included Brandon Routh, Casper Van Dien or Vladimír Furdík. Several famous comic creators and writers also attended, including Ben Aaronovitch, Ondřej Neff, and František Kotleta. The most famous creators in attendance included Brian Azzarello, John McCrea, Rafa Garres, Alvaro Martínez, and many more.

Costume lovers also had plenty of activities to enjoy. Many of them dressed up as their favourite fictitious characters before the event even began. For example, Prague mayor Zdeněk Hřib arrived at the grand opening in full Jedi knight costume to the sound of the Star Wars theme. Saturday then saw the PragoCosplay costume competition take place.

These were not the only fan activities of interest, however. A consistently long line of guests waited to have their photo taken on the Iron Throne from Game of Thrones. The Star Wars exhibition was also a huge hit, as were Meet & Greet sessions with comic creators and writers, or the huge video game and board game rooms.

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# **Press Release**

#### **Active Radio**

Active Radio a.s. is a multimedia group, which encompasses the radio stations Evropa 2, Frekvence 1, Rádio Bonton, Rádio Dance, Youradio, and Youradio Talk. It also presides over the Pigy project for children. Active Radio brings you a number of online media brands, audio streaming services, social media pages that bring fans together, and events. The NoLimits team annually organises events for more than 100 000 people. From 2018, Active Radio belongs to the holding group Czech Media Invest.

### **Comic-Con Prague**

In order to host Comic-Con Prague, Václav Pravda formed a new private limited company, which works closely with SFK Avalon. This charity fan group has organised big festivals in popular culture before, such as The Fantasy Festival (which was attended by 3 500 fans and celebrated its 25th anniversary in Chotěboř in 2020), PragoFFest (which had an attendance of 4 500 fans, its final tenth edition going ahead in 2019), FanCity (which had an attendance of 2 500 fans in Prague alone, now it is a small con in Chotěboř), and GameFFest (which forms the 'game' aspect of all of the events mentioned previously).

#### Comic-Con

The Comic-Con festival is famous around the world and it boasts a rich history. The first edition took place in the United States in 1970, and in a number of years, it became a hugely influential pop culture phenomenon. Comic-Con Prague fulfils the dreams of sci-fi, fantasy, and horror fans. For the first time in the Czech Republic, a vast array of actors, comic creators, and other artists will congregate at one event.

Comic-Con Prague brings you several seldom before seen activities thanks to our cooperation with experienced fan groups, leading experts, star guests, and a large number of interested companies.

The Comic-Con Prague festival is organized by Active Radio a.s. and Comic-Con Prague s.r.o. (which was created by the organizers of Festival fantazie) in cooperation with Evropa 2 radio.















